



## REDOX TECHNOLOGY

# ZC



**ZINC- COPPER**

# ZCM



**ZINC - COPPER - MAGNESIUM**

Each product's number represents the Redox Technology concentration; the higher the number, the stronger the redox potential and mineral content.

# AETHEION Cosmetic System - General Instructions

- ° AETHEION formulations are designed as a topical cosmetic system for external use only.
- ° Each product's amount of application is designed to benefit a desired outcome over extended use.
- ° All applications should be applied on a clean skin surface, and prior to other cosmetic products.
- ° All formulations are best applied in paper thin layers, and softly spread to cover the skin's surface.
- ° Do not allow these products to be touched by any metal or metallic objects.
- ° As with all cosmetic products, check the ingredients for possible allergies.  
It is recommended to perform a 24 hour inner elbow test prior to extensive use.
- ° Store at room temperature and out of direct sunlight.

# AETHEION Cosmetic System - Protective Properties



HYDRATION

Dehydrated skin lacks water and therefore needs to be hydrated to repair. Hydration is what makes our skin soft; our skin needs to be hydrated not only to look good but also to function optimally. When it comes to an ingredient that is hydrating, hyaluronic acid is by far the gold standard. This little molecule is included in many of our cosmetic formulations and holds a thousand times its weight in water. It is the best of the best for your skin's extended hydration.



MOISTURIZER

Dry skin lacks oil and needs to be moisturized. Overdrying and a lack of oil content in the skin can induce breakouts and dry skin will also age faster. Overdrying and stripping the skin of any oil without replacing it can cause your skin pores to congestion. Skin heals faster and most efficiently in a moist environment. We keep the proper amount of moisturizing oils in our Cosmetic System to give your skin consistent balanced care.



PROTECTION

While hydration and correct moisturization can effectively create beauty for our skin, there are additional elements that can create a barrier of protection. Shea Butter provides protective action against dry skin, while Caprylic within coconut oil will create a barrier on the surface of the skin and decrease the amount of moisture loss. Phenyl Dimethicone forms a film on the surface of the skin which protects against aggressive environmental agents, such as hot and cold. Aloe, Argan, Almond, Fucoxanthin and several other protective ingredients are contained in various AETHEION Cosmetic System formulations.

# AETHEION Cosmetic System - Nutritional Properties



BOTANICAL

Botanicals are powerful plant extracts and essential oils derived from flowers, herbs, nuts, seeds, roots, and berries. Plants are the most amazing chemists and engineers produced by Mother Nature and can do wonders for our skin and body. AETHEION formulations are infused with the power of plants and nature using high-grade ingredients. Scientifically proven options through the test of time contributing to everyday skin care are Aloe Vera, Coconut, Moroccan Argan, Calendula, Orange Citrus, Farnesol, Fucoxanthin Seaweed, Salvia, Horsetail, Tea Tree, Rose, Peppermint and more. This is just a glimpse of some of the powerful botanicals incorporated in our formulations. We challenge you to research each listed ingredients on the label for safety and efficacy. The result will be your confirmation.



VITAMIN

Biology shows that certain nutrients are essential for preventing and reversing many signs of skin aging. A well-balanced diet is important and eating a variety of healthy foods helps keep skin supple and glowing. But the fact is, the body delivers only a certain percentage of vitamins to the skin, no matter how much you ingest or orally supplement. Plus, there's no way to direct them straight to the skin area of need or deficiency. The solution? Applying vitamins topically to deliver maximum anti-aging benefits! AETHEION formulations use a unique form of Vitamin E containing only Alpha, Beta, Delta and Gamma forms of Tocopherol. It continues with strong Vitamin C, Vitamin B12, proVitamin D3, and we have your beauty goals covered. Our powerful botanicals create extra Vitamin A, Vitamin K, Vitamin B1, B2, B5, and B9, all ready to take your skin to the next level of health.

# AETHEION Cosmetic System - Redox Properties



COPPER  
IONS

The AETHEION Redox Technology comes with 98% pure cationic copper ions, allowing it to be synergistic with zinc and act as the perfect redox mechanism for your skin. Copper is exceptional for the skin, it is required for collagen production, maintaining the cellular communication of connective tissues and the myelin sheath. Copper has been used for ages in past cultures and regions of old and new with extraordinary benefits in prolonging youth. Known for its effects to help heal and protect many functions of the body including the circulatory system, bone-muscular, nervous, immune and reproductive systems, its topical use has antiseptic, antifungal and astringent properties. The ability of copper to easily accept and donate electrons explains its important role in oxidation-reduction (redox) in the elimination of free radicals.



ZINC  
IONS

Zinc is a natural mineral and is an essential element for all organisms, acting as a cofactor in more than 300 biochemical reactions, influencing various organic functions that have a secondary effect on the immune system. Zinc plays an essential role in the metabolism of carbohydrates and in the synthesis of proteins, contributing to the strengthening of the immune system and the reduction of immunological deficiency. Plus, it is essential for cell multiplication. 2,800 proteins have been identified in biological systems that require zinc to bind with other elements and it is important for the growth, development, and health of body tissues. AETHEION Redox Technology combines the synergistic power of copper and zinc to create a SOD effect that reduces the daily free radicals that damage the skin cells



MAGNESIUM  
IONS

Magnesium, a primarily intracellular cation, is involved in numerous enzymatic reactions. It is a constitutive element, half the body's magnesium is found in the bones and it's the primary energy source for all cells in the human body. This mineral is very important for the proper functioning of the cells, nerves, bones, muscles and heart. It possesses a great capacity to relieve stress and relax the body. It also helps produce serotonin, which is a chemical that increases the mood in the brain and creates a pleasant feeling of relaxation and tranquility. It also has the ability to remove toxins and heavy metals from cells, helping the body to eliminate harmful elements. When accompanied with Zinc and Copper at our exclusive 98% mineral purity concentration, it becomes the unmatched master combination for your skin needs.

# AETHEION Cosmetic System - Scientific Properties

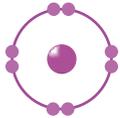


SUPEROXIDE  
DISMUTASE

Superoxide Dismutase “SOD” is a natural antioxidant enzyme, a protein produced naturally in the red blood cells and its production greatly decreases as we age.

In order for this protein enzyme to function properly, it requires the participation of the minerals copper (Cu) and zinc (Zn).

Its primary function is to catalyze the dismutation (or partitioning) of the superoxide radical into either ordinary molecular oxygen or hydrogen peroxide, in other words, it provides cellular defense against reactive oxygen species (free radicals). The superoxide radical is produced as a byproduct of oxygen metabolism and, if not regulated, causes cell damage. The AETHEION Cosmetic System comes with the patented Redox Technology which is a process of reducing the skin's oxidation by transferring electrons from a radical state to a stress-free normal condition and successfully producing the Superoxide Dismutase effect in its entirety.



COMBATS  
FREE RADICALS  
DAMAGE

Free radicals are molecules that are inherently unstable. In an effort to become more stable, free radicals will steal electrons from other molecules in close proximity. This electron theft makes the victimized molecule unstable, and in turn, will steal electrons from other nearby molecules in order to become stable again, and so on. This chain reaction of robbing a molecule to pay another molecule can cause a great deal of cell damage, as well as cell death. By combining our Redox Technology along with 98% pure cationic minerals of copper, zinc, and magnesium, the AETHEION Cosmetic System is able to combat free radical damage in a way never seen before. This topical system has a very low molecular weight that gives it incredible bioavailable properties, allowing it to overwhelmingly act with the highest precision, targeting the unstable molecules in order to stabilize them while at the same time providing minerals to the already stable molecules so that they can perform their function even better.

# ANTI-AGIGN SERIES

ZC



# AETHEION ZC5 After Sun

An exceptional Sun Relief Lotion that quickly restores moisture and hydration to sun-damaged skin and hair. It's ideal to be used on hair and skin areas that have received excessive sun exposure either by everyday activities or a tan session after a day at the pool or sea.

- Open the bottle and shake gently.
- Apply on clean wet skin preferably after showering.
- Over desired hair and/or skin areas, spray the formula covering the parts damaged by sun exposure.
- Spread gently using clean fingers and let dry.
- Repeat as needed.

\*Additional directions:

This product does not contain UV protection and it is not designed to be used under the sun. All applications should be made after sun exposure in a space with no direct sunlight.



# AETHEION ZC30 Anti Aging

An advanced moisturizer and multi-protection antioxidant skin cream that combines a one of a kind Vitamin E of Alpha, Beta, Delta and Gamma forms of Tocopherol along with the power of hyaluronic acid, helping to effectively prevent the signs of aging and restore a youthful vitality to your skin.

- Open the container and stir the cream using a non-metallic applicator or a clean finger.
- Place a small amount of cream on your finger tip or non-metallic applicator and evenly apply a paper thin light coating over the desired areas.
- Designed for morning application providing a daily dose of hydration and moisture containment.
- Repeat daily as needed in specific areas showing signs of aging.

\*Additional directions:

Not for use in direct sunlight.

Apply after cleansers and before other cosmetic products.



# MULTIVITAMIN SERIES

ZCM

15

30

# AETHEION ZCM15 Serum

An intense antioxidant cleanser that creates a Superoxide Dismutase Copper-Zinc effect. Designed to clean and re-energize your face and neck with the aid and antibacterial protection of Calendula Hydrosol, a steam distilled from the flowering tops of Calendula Officinalis; a herb renowned since ancient times for its benefits to the skin.

- Shake bottle gently before use.
- Press and release the button on top to fill the dropper.
- Over a piece of clean cotton, place five drops and smoothly apply in a circular motion on the desired skin or face area.
- Repeat as needed with a new piece of cotton.

\*Additional directions:  
Make sure the facial or skin area to treat is completely dry and clean before any applications.  
Do not use in the eye or eye area.



# AETHEION ZCM15 Health Lotion

A Topical Multivitamin that promotes skin health naturally thanks to its spectrum of high quality vitamins and minerals. Filled with bioavailable nutrients delivered by powerful botanicals to enhance your nutritional values and protect your skin.

- ° Designed for night application to receive maximum absorbance and therapeutic value.
- ° Press the head of the pump container to obtain a single application amount on the desired area. Using clean fingers evenly distribute over the desired body area, allow to absorb.
- ° Apply daily for maximum performance or weekly to maintain the skin's nutrition.
- ° Repeat daily as needed in specific areas showing signs of aging.

\*Additional directions:

Not for use in direct sunlight.

Apply after cleansers and before other cosmetic products.



# AETHEION ZCM30 Hair Health

A powerful follicular revitalizing solution in a hair stimulation formulation that promotes hair health naturally. This formula will bring a perfect balance of protection, nurture and stimulation, strengthening your hair from tips to the very core of the roots.

- Shake bottle gently before use.
- Open bottle and carefully press the pump top to receive a single dose application over a clean finger tip.
- On wet hair, make a partition to the hair in an area, rub evenly over the exposed scalp area.
- Massage gently for 1 minute, then moisten the area with water if needed, comb or brush through hair and let dry.
- Repeat as needed applying to all hair follicles by partitioning rows of hair over the entire scalp

\*Additional directions:

As a minimum treatment, apply once a day.  
For maximum treatment, apply 2 times each day.  
Continue daily to obtain desired results.



# AETHEION ZCM30 Synergistic Lotion

Nurture, treat, protect, condition and moisturize your skin with this synergy of powerhouse minerals and vitamins. Enhanced with the enduring power of hyaluronic acid and a combination of essential oils, as if you were protected by Mother Nature herself.

- Designed for night time use to receive maximum absorbance and therapeutic value. High viscosity for large area application.
- Shake bottle gently before each use.
- Press the head of the pump container to obtain a single application amount on the desired area.
- Using clean fingers evenly distribute over the desired body area, and allow to absorb.
- Apply a single application nightly until the desired results are obtained. Weekly continued maintenance is suggested.

\*Additional directions:

Not for use in direct sunlight. Apply on clean skin, do not apply additional cosmetic products for a minimum of 1 hour.



# SPORT SERIES

ZCM

30

# AETHEION ZCM30 Mineral Gel

Sports and exercise create benefits but also free radicals, minimizing the radicalization to a cell keeps it healthy.

The AETHEION Body Mineral Gel provides a refreshing oxidative stress relief via its Redox Technology, Zinc, Copper & Magnesium minerals and the natural power of Menthol.

Designed to soothe everyday conditions and improve your body's skin health.

Providing cellular damage resistance to help keep you at your best through all forms of athletic activities.

- ° Using a clean hand, evenly apply a paper thin coating over the desired areas, let absorb for 1 minute, apply additional moisturizers, sunscreens or other cosmetic products.
- ° Apply up to 3 times a day in an area of concern for maximum benefits. Apply prior and after activities for maximum performance.

\*Additional directions:  
Keep the product out of direct sunlight.



# PROFESSIONAL SERIES

ZC

50

ZCM

65

# AETHEION ZC50 Cellular Support

Designed as a high-powered mechanism of Redox Technology, developed to effectively fight intense free radical damage and oxidative stress of the body. The ultimate treatment for your cells, it protects and enhances them while the powerful Superoxide Dismutase gets rid of things that harm them.

- Open the container and stir the cream using a non-metallic applicator or a clean finger.
- Get a desired amount of cream on 2 finger tips or a non-metallic applicator and evenly apply a light coating over the treatment area.
- Repeat as needed up to 3 times a day, maximum.

\*Additional directions:

Do not use this formula if you are pregnant. Keep out of reach of children.



# AETHEION ZCM65 Synergistic Lotion

A synergistic matrix of Cellular Rejuvenation at the highest level. A full force of Redox Technology in combination with vitamins C, E & K acting as antioxidants, plus Zinc, Copper, Magnesium, Silver, L-Selenium to help repair the body cells; creating a complete Superoxide Dismutase effect. Toss in Aloe, Coconut, Argan, Rose Hip and Inca oils with Omega 3 & 6 & 9 to protect.

- Shake bottle gently before each application.
- Press the head of the pump container to obtain a single application amount on the desired area.
- Using clean fingers evenly distribute over the desired body area, allow to absorb.
- Repeat as needed up to 3 times a day maximum.

\*Additional directions:

Keep out of sunlight, do not use this formula if you are pregnant.  
Keep out of reach of children.



**AETHEION®**

*Quintessential Beautification*

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